REV. 9/0 RADEAN A Small Entity

Docket No. UV-42

Applicants : Edward B. Knudson et al.

Application No. /: 09/034,939 Confirmation No.: 4039

Filed March 3, 1998

For : PROGRAM GUIDE SYSTEM WITH TARGETED

ADVERTISING

Group Art Unit : 2611

Examiner : Jason P. Salce

RECEIVED

JAN 1 4 2003

Hon. Commissioner for Patents c/o P.O. Box 2327 Arlington, VA 22202

Technology Center 2600

TRANSMITTAL LETTER

Sir:

Transmitted herewith: [] a Preliminary Amendment; [X] a Reply to Office Action; [] a Supplemental Amendment; [] a substitute Specification; [] a Declaration; [] a Supplemental Declaration; [] a Power of Attorney; [] an Associate Power of Attorney; [] formal drawings; to be filed in the above-identified patent application.

FEE FOR ADDITIONAL CLAIMS

- [X] A fee for additional claims is not required.
- [] A fee for additional claims is required.

The additional fee has been calculated as shown below:

	REM AFT	ER		SLY E			ADDITIONAL FEES
TOTA	L CLAIMS	12 -	183	* =	0	X \$ 18	= \$
	PENDENT MS	12 -	12	** =	0	X \$ 84	= \$
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM + \$280 = \$							
* If less than 20, insert 20. TOTAL							\$
**	If less	than 3,	insert 3.	•			
[]			mount of ed herewi		_ in pay	ment of	the filing

- [X] The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.
- [] Please charge \$_____ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.

EXTENSION FEE

[] The following extension is applicable to the Response filed herewith; [] \$110.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a); [] \$400.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); [] \$920.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); [] \$1,440.00 extension fee for response within fourth month pursuant to 37 C.F.R.

§ 1.136(a); \$1,960.00 within fifth month pursuant to 37 C.F.R. § 1.136(a).

- [] A check in the amount of [] \$110.00; [] \$400.00; [] \$920.00; [] \$1,440.00; [] \$1,960.00 in payment of the extension fee is transmitted herewith.
- [X] The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17 in connection with the paper(s) transmitted herewith, or to credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.
- [] Please charge the [] \$110.00; [] \$400.00; [] \$920.00; [] \$1,440.00; [] \$1,960.00; extension fee to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

I hereby Cartify that this Correspondence is being Deposited with the U.S. Postal Service as First Class Meil in an Envelope Addressed to: HOM. CORMISSIONER FOR PATENTS, Washington, D.C. 20231 on:

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Date of Signature

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UV-42

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Edward B. Knudson et al.

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Hon. Commissioner for Patents c/o P.O. Box 2327 Arlington, VA 22202

REPLY TO OFFICE ACTION

Sir:

This Reply is in response to the October 4, 2002

Office Action for this patent application. Reconsideration of this application in view of the following remarks is respectfully submitted.

In The Claims

Carcel claims 1-102, 105-108, 111-114, 117-120,

123-175 and 178-181.